



## **Visit Athens County Tourism Development Grant**

**The Visit Athens County office is excited to offer the Tourism Development Grant program for 2024!**

**NEW THIS YEAR!**

**\$30,000.00 in grant awards**

**\$1500.00 maximum grant award**

We want to encourage local agencies, event planners, and community organizations that feel they qualify for financial support from Visit Athens County to apply. We hope that this grant program will help streamline and set a foundation for our financial support systems for community projects, events, tourism assets, and tourism related campaigns. Please note that this grant program will be the primary source for requesting support funds from the Visit Athens County office.

To be considered for a grant, non-profit attractions and organizations must complete an application for funding, or find a non-profit sponsor, which outlines the applicant's needs for marketing, promotional and advertising assistance. Grants are awarded on a competitive basis, with primary consideration given to new or expanded events, and initiatives that attract visitors from more than 100 miles and/or attract overnight visitors to Athens County.

### **Application Submission**

**All applications must be submitted by 5:00 PM on Thursday February 29th. They can be submitted through the Google Form:**

**<https://athensohio.com/tourism-development-grant/>**

**They may also be mailed or dropped off to 667 E. State St. Athens OH 45701**

**A full budget must be attached along with supporting materials to outline the event, project, or program. Grants will be awarded up to \$1500.00 and awards will be based on committee review. Awards will be granted in Mid March.**

Reporting detailing attendance, funding usage, overnight stays, and any relevant information regarding funding will be required upon completion of the event or program if awarded a grant.

\*\*\*If additional space is needed please feel free to add attachments

Visit Athens County Tourism Development  
Grant Application  
20223

## **Event, Project, or Program Information**

Description

### **Name and date of Event, Project, or Program**

Name

Date

**How many people are expected to attend or be impacted by the event, project, or program?**

**How many overnight stays do you believe it will generate?**

### Applying Organization Information

Please complete the information below for the organization applying for the grant. Please attach an organizational budget and a projected budget for the event, project, or program.

Name of Organization	
Contact Person/Title	

Federal Tax ID#
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Address
City Zip Code

Office Phone # Cell #
Email Address

Website/Social Media Page(s)

Signature

Date

## **Additional Application Information**

Please answer the following questions to better outline your event, project, or program.

Describe the applicant organization and its activities.

Briefly outline the need for supportive funds and how you hope to use them. Describe what you will be promoting with the sponsorship, if awarded.

What methodology would you be using to accomplish the above outlined information? How will you be evaluating the success of the event, project, or program?

What is the amount of sponsorship you are requesting?

\$ \_\_\_\_\_

Thank you for your application. We will process your application for committee review.